



Corporate Backgrounder

Overview

Nuri Telecom is a provider of next generation Smart Grid solutions. Nuri is a leader in providing end-to-end AMI solutions that save consumers money and help utilities to run a network infrastructure that's proven, reliable, future-proof and standards-based.

Nuri's core product offering is a smart metering solution, AiMiR, that provides simultaneous automatic meter readings of electricity, water, gas and other measurements. AiMiR helps consumers manage their resource consumption and utilities to manager their resources distribution to optimize both short term and long term infrastructure needs.

To date, Nuri has deployed over a half million smart energy meters the world over and that number grows dramatically each day. This includes large-scale deployments for commercial, industrial, and residential markets. With a growing list of global customers, Nuri Telecom is expanding its customer base throughout Asia and Europe and is rapidly making inroads into the U.S. to offer advanced Smart Grid technologies to utility companies.

Market

Nuri is a global company with a strong presence in Asia and Europe, as well as growing presence in North America, Mid-East, and other regions of the world. Our smart metering solutions are targeted for three specific segments

1. Commercial
2. Industrial
3. Residential

Products

Nuri Telecom provides the complete AMR Solution which includes software, hardware, and service components that include AMR Terminals, concentrators, meters, and repeaters. Specifically the Nuri product offering consists of Nuri's intelligent Digital Cellular Modems, Modem Rack Systems and AiMiR Head End Communication Server. The AiMiR Software suite works with a full range of professional services for turnkey AMI delivery including and the Electronic Bill Presentment Payment (EBPP) Service. These all work in tandem with Smart energy meters, Demand Side Management solutions and enterprise software applications from our alliance partners.

Major Customers

Nuri Telecom has major customers in Asia, Europe, and North America. The following is a representative sample:

- Korea Electric Power Corporation (KEPCO), Korea
- Göteborg Energi AB, Sweden
- Provincial Electricity Authority (PEA), Thailand
- Comision Federal de Electricidad (CFE), Mexico
- Gas Natural SDG. S.A., Spain
- Korea Gas Safety Corporation

- **Headquarters: Seoul, Korea**
- **Founded 1992**
- **Publicly Traded, KOSDAQ Listed (Korean Stock Exchange)**
- **US office in Irvine, California**
- **Japanese subsidiary in Tokyo**

Alliances and Partners

Nuri works closely with leading suppliers to bring you the best-of-breed solutions to ensure that our products work seamlessly with complementary solutions. Our partners are well-established companies in three areas:

1. Metering Suppliers

Nuri has developed long-standing business relationships with the leading metering manufacturing community and currently works with Aidon, Elster, EDMI, GE, Itron, KEPCO, Kamstrup and Landis+Gyr to name a few.

2. Demand Response Partners

Nuri has a growing list of partners associated with its Demand Side Management solutions. These companies are each leaders in the development of consumer products that will reduce carbon emissions and save money. Products available include smart thermostats, In-home energy use displays and Load monitoring devices.

3. Software Partners

Nuri has working integrations with a range of enterprise applications including billing, CIS and meter data management.

4. Value Added Resellers (VARs)

Nuri works with its network of VARs to meet customer needs.